

Jillian Renée Riley | jillianriley@gmail.com | 786.449.8879

experience

PaperStreet - Fort Lauderdale
Creative Director | Project Manager

03.2004 – Present
paperstreet.com

Direct creative and development teams for international web design, print and marketing firm.

Interpret and prioritize client needs and goals. Present creative concepts and solutions to clients and in house team members, with a focus on effectively and efficiently achieving clients' marketing objectives.

Helped to increase number of clients by 300% over a five year period. Also, identify, establish and maintain strategic relationships with high quality vendors. Contribute towards improving and maintaining overall business efficiency.

Regularly conduct comparative analysis of competitors' products and services, and ensure PaperStreet brand remains cutting edge and ahead of the competition.

Monitor quality control of creative products at all stages of development. Plan and assess development strategies for adhering to client budget.

Manage, including motivating, directing and evaluating, six employees. Also directly involved in recruiting and hiring.

Responsible for cultivating environment that fosters creativity, and for managing professional development of all employees.

Author blog articles regarding industry specific topics, such as print and web design principles, and production best practices.

Deluz Dresses - Miami
Founder + Creator

03.2004 – Present
deluzdresses.com

Design and produce One-of-a-Kind, Wearable Art Dresses by reconstructing and reinventing dresses using existing fabrics and reusable garments.

Conceptualize and execute all photo shoots, including location scouting, set and lighting design, soliciting and styling models, and image editing and retouching.

Coordinate fashion shows and trunk shows.

One of 12 featured, resident designers at Co-Op Miami. Also showcased designs in GenArt, Miami and Design Crib Gallery during Art Basel 2006 – 2007.

Develop overall business branding, including logo, label, web site, print materials and art work for all garments.

Design Crib Gallery - Miami
Co-Founder + Visual Display Coordinator

10.2006 – 01.2008
designcribmiami.com

Resident artist in collaboration between visual art, fashion, furniture and design. Co-created branding and print materials. Exclusively created and maintained web site.

Co-directed art curation and overall visual display of artwork, furniture and fashion pieces.

Independent Creative Consultant – South Florida + Chicago **06.2001 – Present**
Co-Founder + Visual Display Coordinator

Graphic Design, Photography, Uniform Design, Interiors + Mosaics

Clients: Architec Products, Plastec Products, Inc., Waterski Canada, 2020 Custom Visions, PaperStreet, Domo Japones Restaurant, Dessange Salon + Spa, Shop Deja Fashion Shows, MAS MES (Miami Art Space + Miami Events Space), Art Biz, Art of Food, Co-Op Miami, Morse & Co., LMNT Design, Morgan's Restaurant, R.A.C.K. Foundation, Splendid Blendids Café, The District Lounge, MUSE Décor, ProtoMaster Design and numerous private events & custom artwork.

Anthropologie - Miami Beach **02.2002 – 08.2002**
Sale Associate - Responsible for greeting customers, maintaining organization of garments and other products, managing and attending to customers in the fitting room.

Clark Brands - Chicago
Junior Graphic Designer

06.1999 – 06.2001



education

BA degree | Fine Arts + Graphic Design
Indiana University – 1999

Named Senior Class Graphic Designer
of the Year – 1999

community service

Children's Home Society – Creation and
Donation of Wearable Art for Annual Fund
Raising Event – 2006 - 2008

Treasurer - Financial Resource Group
06.2007 - Present

Habitat for Humanity – 2004

about me

Proficient in Photoshop | Illustrator |
InDesign | Knowledge of Dreamweaver
and SEO

Born in Canada. United States Legal
Resident since 1989.

Attended French Immersion School and
completed French courses throughout
High School and University.

Personal Blog: attitude-of-gratitude-
today.blogspot.com

The world is of
abundance and
everything in
it is inspiration
to live creatively
one day at a time.